

Fund Raising Form for Yoga Center

Dear friend of Life in Yoga,

Please fill out the form below and return it to any Life in Yoga trustee or the front desk.

We are seeking donations and loans to raise money for buying our first Yoga Center. We estimate a need of \$1 million or so to enable us to purchase such a center. We need at least 20% of the amount in donations to enable us to move forward. We are hopeful that about 50 yoga practitioners can fund this.

We have made a conscious decision not to borrow funds from banks, but instead buy only if we get the required sum in donations and loans from friends of Life in Yoga. This will insulate the organization from monthly mortgage payments when the revenue stream is uncertain, but if we can raise 20% of the amount in donations in a short period, there is no reason to assume we cannot have a reasonable income stream for loan-repayment from fund raising efforts each year. However, like any institutional lender, the Board of Trustees guarantee that the property will be a collateral towards all loans. Thus the money loaned by individuals can be considered as safe an investment as any other real estate investment.

Further, all friends of Life in Yoga who are willing to give a loan will be asked to give their loan for 6 months interest free and thereafter a 3.75% annual interest would accrue for 5 year loans, 4.25% for 10 year loans and 4.75% for 15 year loans. Some may choose to give the loan interest free also for the entire period. Those who choose to provide this loan are requested to choose a maximum loan period of 5 years, 10 years or 15 years and for those making a loan in excess of \$50,000 you can seek to split the amount over the three maximum loan periods. Also all funds collected for this purpose will be kept in an escrow account until the purchase of a suitable property under a separate group of trustees selected by those providing the donations & loans.

Sincerely,
Board of Trustees of Life in Yoga Foundation

PLEDGE FORM

Name: _____ Phone 1: _____

Email: _____ Phone 2: _____

Address: _____

Donation Pledged: _____; Loans Pledged: _____;

Maximum Term of Loan*: ___ 15 years ___ 10 years ___ 5 years;

Do you want interest on your loan? ___ Yes ___ No

*If loan amount pledged is \$50,000 or over, if you wish you can split the loan amount into different maximum terms. Please indicate the percentage against the term, ensuring the total of the percentages add to 100%. Also please note these are maximum terms and the loan may be returned ahead of time. After 6 months the amounts will accrue an annual interest rate of 3.75%, 4.25% or 4.75% depending on the term.

Sponsoring a weekly session or a course OR Volunteering

Name: _____ Phone 1: _____

Email: _____ Phone 2: _____

Address: _____

Each weekly session has an imputed costs of about \$200, about \$100 in value of an instructor's time, and another \$100 for mileage costs, the value of the space and institutional support costs (to find and train instructors and information management and dissemination activities). As a way to raise funds to pursue long term goals, yoga participants are requested to consider sponsoring weekly sessions. You can also request a new session anywhere in the Washington metro area if you can sponsor individually or as a group at least for 6 months. Please fill in as appropriate below:

___ Sponsoring a weekly session for one year: \$10,000. Please indicate your desired location:

___ Sponsoring a weekly session for 6 months: \$5,000. Please indicate your desired location:

___ Sponsoring a specific number of weekly sessions at \$200 per session:

Please indicate your desired location & dates sponsored: _____

of weekly sessions to be sponsored: _____ X \$200 = _____

Please select the course you wish to sponsor. Please note each course has a different cost.

- ___ Apr 25-26 – LIY 101 Intro Course \$3,000
- ___ May 2 & 9 – LIY 201 Intro to Hatha Yoga \$1,500
- ___ May 3 & 10 – LIY 210 Intro to Meditative Practices \$1,500
- ___ Jun 6 & 13 – LIY 501 Yoga Sutras \$1,000
- ___ Jun 7 & 14 – LIY 300 Advanced Yoga Practices \$1,500
- ___ Jun 20-21 – LIY 510 Reiki Training \$1,000
- ___ Jun 27-28 – LIY 520 Life in Yoga Approach \$1,000
- ___ Sep 5-6 – LIY 101 Intro Course \$3,000
- ___ Sep 12 & 19 – LIY 201 Intro to Hatha Yoga \$1,500
- ___ Sep 13-20 – LIY 210 Intro to Meditative Practices \$1,500
- ___ Oct 3-4 – LIY 520 Life in Yoga Approach \$1,000
- ___ Oct 10-11 – LIY 521 – Self Managed & Assisted Practices . \$2,500

Volunteering Opportunities – Please note both willingness and competency are required for each role:

- | | |
|---|--|
| ___ Accounting & Financial Reporting | ___ Space planning – making sure that all programs have a space arranged |
| ___ Statutory Filings – with IRS and State | ___ Video-Audio recording |
| ___ Filing with Guidestar & Google Grants | ___ Web site monitoring weekly for info relevancy |
| ___ List & Campaign Management –registrants on website, course and session attendees and donors | ___ Setup Blogging, Facebook, U-tube for publicity |
| ___ Fund Raising Event Management | ___ Announcing our programs on free websites and newspaper – need to look for them and post them |
| ___ CFC Integration | ___ Brochure and other collateral designing |
| ___ Seeking Corporate Support | ___ Printing |
| ___ Grants Search and Applications – looking for institutional funding options | ___ Google word search placements of bids |
| ___ Audio-visual and Public Address System – Planning and executing for events as needed | ___ Press releases – developing contact with press – newspaper, TV, radio. |

Monthly Donation Program

Dear Donor,

This is a way for you to support Life in Yoga Foundation with whatever your regular income affords without having to write a big check once in a while. For regular yoga attendees who have the means, this is like paying for a yoga session at a studio, except that this does not go into any individual's pocket, but helps to expand the mission of Life in Yoga by investment in a yoga center, production of CDs, DVDs, Videos and publications, and other such expenses.

Simply fill your name, contact information and your intended monthly contribution amount. You will be contacted by email and if necessary guided by phone to process the first transaction. Thereafter the monthly transaction process will also be explained.

Thank you.
Life in Yoga Foundation

Name: _____ **Amount for Monthly Donation: \$** _____

Email: _____ **Phone:** (Home) _____ (Other) _____

Address: _____